

JONATHAN STELLMACH

Art Director & Designer

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Introduction

Art Director and designer with over a decade of experience in branding, visual design, and cross-functional art direction. Leading integrated campaigns, managing client relationships, and guiding creative teams to deliver impactful design solutions. Specialized in building and refreshing brands, facilitating positioning workshops, and telling stories that connects across digital, print, and experiential platforms.

Experience

Page Design Group: Sacramento, CA

Art Director / Senior Visual Designer: Sept. 2020 – Present

Visual Designer: Sept. 2016 – Sept. 2020

- Lead creative direction across major branding, marketing, and publication projects for public and private sector clients.
- Manage and mentor a team of designers through concept, design, and production.
- Facilitate brand strategy and positioning workshops to define client positioning, messaging, and visual direction.
- Collaborate directly with clients and internal teams to shape brand systems, campaign messaging, and multi-platform design solutions.
- Deliver high-impact design across print, digital, and environmental mediums, including large-scale reports, websites, motion graphics, event branding, and more.
- Contribute to internal business development, including productized service offerings, pricing models, and agency marketing strategy.

Dragon Graphics: Chico, CA

Visual Designer: Sept. 2014 – July 2016

- Developed brand identities and marketing collateral for small businesses and events.
- Designed merchandise and promotional materials.

Education

California State University, Chico

Major in Communication Design

Focus in Applied Computer Graphics

Technical Proficiencies

Adobe Creative Suite

WordPress

Figma

Microsoft Office

Google Analytics

Google Workspace

Print Production

Key Skills

Creative Direction

Art Direction

Brand Strategy

Visual Identity

Copy Writing

UX/UI Design

Workshop Facilitation

Photo/Video Direction