

JONATHAN STELLMACH

Art Director / Strategic Visual Designer

stellmachdesign.com | 530.301.9050 | jonathan.stellmach@gmail.com | San Diego, California

Introduction

Creative leader and strategic designer with over a decade of experience in branding, visual design, and cross-functional art direction. As Art Director at a top-tier design studio, I lead integrated campaigns, manage client relationships, and guide creative teams to deliver impactful design solutions. I specialize in building and refreshing brands, facilitating positioning workshops, and creating work that connects across digital, print, and environmental platforms.

Experience

Page Design Group: Sacramento, CA

Art Director / Senior Visual Designer | *Sept. 2020 – Present*

Visual Designer | *Sept. 2016 – Sept. 2020*

- Lead creative direction across major branding, marketing, and publication projects for public and private sector clients.
- Manage and mentor a team of designers through concept, design execution, and production.
- Facilitate brand strategy and positioning workshops to define client narratives and visual direction.
- Collaborate directly with clients and internal teams to shape brand systems, campaign messaging, and multi-platform design solutions.
- Deliver high-impact design across print, digital, and environmental mediums—from large-scale reports to websites, motion graphics, event branding, and more.
- Contribute to internal business development, including productized service offerings, pricing models, and agency marketing strategy.

Dragon Graphics: Chico, CA

Visual Designer | *Sept. 2014 – July 2016*

- Developed brand identities and marketing collateral for small businesses and events.
- Designed print and screen-printed merchandise, posters, and promotional materials.

Education

California State University, Chico

Major in Communication Design

Focus in Applied Computer Graphics

Technical Proficiencies

InDesign	Webflow
Illustrator	Figma (familiar)
Photoshop	Microsoft Office
Premiere	Google Analytics
After Effects	Google Workspace
WordPress	Print Production

Capabilities

Creative Direction
Brand Strategy
Visual Identity
Integrated Campaigns
Team Leadership
UX/UI Design
Workshop Facilitation
Client Collaboration
Photo/Video Direction

References available upon request.